

IDEA INTERNATIONAL

APPLIED INNOVATION
FOR NEW GOVERNANCE



MASTERS CERTIFICATE IN RESULTS-BASED MANAGEMENT



AN INTERNATIONAL NETWORK OPERATING IN THREE LANGUAGES
AN INTEGRATED APPROACH OF TRAINING,
TECHNICAL SUPPORT AND DECISION SUPPORT TOOLS
A WORKING EXPERIENCE IN 63 COUNTRIES
INNOVATIVE PRODUCTS

MASTERS CERTIFICATE IN RESULTS-BASED MANAGEMENT

OBJECTIVE

This graduate level certification awarded by University Laval and the IDEA International Institute aims to increase your capacity for analysis and synthesis, and to improve your competencies in strategic planning, results-based budgeting, monitoring of programs, and leadership.

TARGET AUDIENCE

This graduate certification is intended for you, executives and managers of the public sector at national and sub-national levels, as well as for you, professionals working in aid agencies and international organizations who are involved in the design, management and monitoring and evaluation of development projects.

To participate, you must hold an undergraduate university degree in public administration, economics, public finance or a related field and you will need to have acquired at least three years of professional experience in the public sector or in projects.

STRUCTURE OF THE PROGRAM

This program includes 3 modules:

Certification 1: Strategic Planning and Performance Measurement Framework

Certification 2: Operational planning and Monitoring of Public programs

Certification 3: Leadership and Strategic Change Management

To obtain this graduate level certification, the participant must have fulfilled the requirements of the three certifications. Each certification includes 60 hours of coursework and working group assignments and 7 hours of readings and individual integration project for a total of 201 hours for the entire program. Each certification is offered either in mixed modality (2 weeks part-time at a distance and one week face-to-face) or at a distance modality (4 weeks part-time). A passing grade of 60/100 is required for two individual evaluations, 3 to 4 working group assignments and the individual integration project. Participants who fail to obtain the required grade for one of the certifications will be awarded only an attendance certificate and not a Masters certificate.

For more details about
our training program,
please send a message to
idea@idea-international.org



Although it is possible to follow each certification independently, we recommend that you start by Certification 1 for optimal learning.

A participant interested in obtaining regular credits in the Master's program in Organizational Development of University Laval must complete in addition to the 201 hours an In-depth integration project of 70 hours that will be supervised by a senior professional of the IDEA Institute or by a professor of the University Laval. This project will be evaluated and the participant must demonstrate his ability to integrate the knowledge acquired during the three certifications.

The graduate level certification also gives participants the opportunity to familiarize themselves with the IDEA-SOLUTIONS® A4R®, B4R® and M4R® that are management processes and software developed by the IDEA Solutions branch of the Institute to facilitate the assessment and the implementation of Results Based Management.

CERTIFICATION 1

Strategic planning and performance measurement framework

- Diagnostic of the strategic planning process: rapid and participatory diagnostic of the strategic planning process, identification and prioritisation of bottlenecks, action plan for the improvement of the planning process.
- Strategic planning approach: definition of the vision, identification et prioritisation of objectives and strategic orientations, articulation of planning levels, program and project logical framework, program architecture, articulation between planning and budgeting.
- Performance Measurement Framework: selection and validation of performance indicators and targets.

CERTIFICATION 2

Operational planning and monitoring of public programs

- Diagnostic of the budgeting process: rapid and participatory diagnostic of the results based budgeting process, identification and prioritisation of bottlenecks, action plan for the improvement of the budgeting process.
- Multi-year budgeting process: fiscal framework and sector medium term expenditure framework, program budget, annual work plan and budget.
- Implementation and results monitoring: budget execution monitoring, physical implementation monitoring, earned value analysis, annual performance report.

CERTIFICATION 3

Leadership and Strategic Change Management

- Results based leadership: diagnostic of leadership and communication skills, steps of results based change.
- Practising leadership: team management, managing conflict and resistance to change, results oriented facilitation.
- Communication focused on strategic change: key competencies in communication, results based communication strategy.



YOU MAY REGISTER FOR OUR TRAININGS

1

ONLINE

by completing the form registration
at the following address:

www.idea-international.org

2

BY E-MAIL

by writing us at the address below:

idea@idea-international.org
formations@idea-international.org

3

BY FAX

by sending the registration form included
in this brochure at the number below:

+1 418 266-1225

